

What's and Whys of Grotto

Four Grotto Questions



Opening Thoughts:

- What is the best memory you have of being in the Grotto?
- Have fun and be active in the discussion
- Consider the question, but answer in 3-5 words

First Question:

What is the Grotto?



What Is The Grotto?

- Masonic
- Fun
- Friends
- Work
- Traveling

Second Question

Why did you join the Grotto?



Why Did You Join The Grotto?

- To have fun
- Help the children
- To be with friends
- Heard great stories
- Wanted a cool fez

Third Question

What do we offer new members?



What Do We Offer New Members?

- Fun times
- Work
- Dues requirements
- Stories of how things once were

Fourth Question

What should we be offering
new members?



What Should We Be Offering New Members?

- Fun times
- Activities of interest
- A chance to try something new
- A cool fez
- Opportunity to create a new chapter for the Grotto



Final Thoughts

- Is your best memory of the Grotto something that can be used for recruiting members?
- Can such a story be created for a new member?
- Are we offering fun to new members, not just the promise of fun?